

Strategic Plan 2020 – 2023



PalliativeCare
WESTERN AUSTRALIA

VISION Quality palliative care for all
MISSION Consulting, informing, supporting and collaborating with community and the palliative and aged-care sectors to ensure access to quality palliative care for all Western Australians

1. Engaging and empowering community	2. Supporting people needing palliative care	3. Supporting carers, family and friends	4. Advocating and collaborating with the palliative and aged-care sectors	5. Maintaining a sustainable peak body
<ul style="list-style-type: none"> Strengthening public dialogue and understanding of advance care planning, palliative care, and grief and loss. Facilitating the establishment of Compassionate Community sites across WA. 	<p>Building community, sector and internal capacity to provide comprehensive information and support to those needing palliative care.</p>	<p>Building community, sector and internal capacity to provide comprehensive information and support to carers, family and friends of those needing palliative care.</p>	<p>Fostering strategic partnerships with palliative and aged care sectors, all levels of government, business and peak bodies to progress mutually beneficial and innovative opportunities.</p>	<p>Continuing the development of an innovative, relevant and sustainable palliative care peak body.</p>
KEY RESULT AREAS				
<ul style="list-style-type: none"> Becoming a preferred provider of community education on advance care planning, palliative care, and grief and loss. Delivering consumer awareness campaigns on advance care planning, palliative care and grief and loss. Facilitating the development of a network of compassionate communities. 	<ul style="list-style-type: none"> Becoming the preferred provider for the Palliative Care Information and Support Line. Developing and delivering resources and activities focused on people with palliative care needs. Exploring the development of peer and other support mechanisms for people with palliative care needs. 	<ul style="list-style-type: none"> Becoming the preferred provider for the Palliative Care Information and Support Line. Developing and delivering resources and activities focused on the needs of carers, family and friends. Ensuring that people's lived-experience is given the highest consideration in informing all our strategies. 	<ul style="list-style-type: none"> Maximising CEO Roundtable on Palliative Care and Advance Care Planning Consortium opportunities. Contributing to all relevant Federal, State and Local Government policy reviews, forums and consultations. Engaging both the community and palliative and aged-care sectors in National Advance Care Planning Week and National Palliative Care Week. Facilitating sector events including palliative care summits, annual gala dinner and awards event and professional development forums. Supporting an Emerging Leaders Network. 	<ul style="list-style-type: none"> Continuing to develop a positive, proactive and professional identity within the community and palliative and aged-care sectors. Growing our individual and organisational membership base and other strategic partnerships. Continuing to develop strong board governance processes including succession planning and a risk-management profile. Securing a service agreement with State Government and exploring other funding and sponsorship opportunities. Improving internal processes including establishing and maintaining a branding strategy and implementing a CRM. Developing a Reconciliation Action Plan.

We will prioritise equity and inclusion by recognising and responding to the specific needs of different communities and groups in WA.