



Palliative Care Western Australia (PCWA) Strategic and Operational Priorities - 2018

Strategic
Goals

Vision *Quality palliative care for all*

Mission *Work collaboratively with our members, key stakeholders and community to ensure awareness of and access to quality palliative care for all Western Australians*

Clarity of Communication	Capacity building	Community engagement	Collaboration
Effectively communicate our vision, mission and key messages with high visibility across Western Australia	Build the sustainable capacity of PCWA to provide a range of supports to other organisations, sectors and the WA community to deliver quality palliative and end-of-life care	Promote community awareness, understanding and increased literacy on dying and death, palliative care and Advance Care Planning	Foster strategic alliances and partnerships with health, aged-care, disability and community services sectors as well as business and government

Operational priorities for 2018

- External:**
- Facilitate the CEO Roundtable on Palliative Care and either lead and/or contribute to a range of other forums or events to influence discussion, develop policy and inform State and Federal Government on palliative care issues e.g. Impact Labs with the UWA Centre for Social Impact and the Parliamentary Friends of Palliative Care
 - Deliver an event(s) to showcase WA palliative care expertise and engage with both professional and community audiences
 - Facilitate the Advance Care Planning Consortium to progress community-wide awareness of Advance Care Planning
 - Further develop and deliver a model to encourage the uptake of Advance Care Planning (ACP) in metro and rural communities across WA
 - Work with stakeholders to progress the funding and implementation of a Compassionate Communities approach in WA
 - Coordinate activities to maximise engagement with Advance Care Planning Week (April), National Palliative Care Week (May) and Dying to Know Day (August)
 - Review and reprint the *Palliative Caring* publication and develop a associated training program focused on the needs of families and carers
 - Collaborate with Palliative Care Australia and other State and Territory member organisations on initiatives and key issues of mutual relevance
- Internal:**
- Focus on the financial sustainability of PCWA
 - Develop, implement and continuously review a membership development strategy
 - Rebuild the PCWA website, undertake an IT upgrade and develop a CRM system