

CEO Roundtable for Palliative Care

Communiqué 6

Meeting on Wednesday 3 August 2022 – hosted by Palliative Care WA

At the sixth meeting of the *CEO Roundtable for Palliative Care in WA*, 12 member organisations met with the Hon Amber Jade Sanderson MLA, Minister for Health; Mental Health; and Simon Millman MLA, Parliamentary Secretary to the Minister for Health; Mental Health.

Minister Sanderson reiterated the McGowan Government's ongoing commitment to the delivery of quality palliative care in WA and her enthusiasm for meeting with key leaders within the sector. She also noted the significant activity in the palliative care sector during the week, including the Perron Institute Symposium [Compassionate Communities Reframing Palliative Care](#), and the launch of the revised [Advance Health Directive \(AHD\)](#) and other advance care planning information materials.

The Terms of Reference for the CEO Roundtable on Palliative Care has been recently reviewed with members and the following objectives have been agreed.

Objectives of the CEO Roundtable

1. Exchange ideas and information between not-for-profit organisations involved in the promotion and delivery of quality palliative care in WA.
2. Facilitate discussion and debate regarding issues of strategic interest to the palliative care sector.
3. Identify and develop agreed positions and/or solutions to identified issues.
4. Maintain strong and purposeful relationships with Federal and State Governments and leading organisations, including Palliative Care Australia.
5. Facilitate increased community awareness and understanding of advance care planning, palliative care, and grief and loss.



Key Discussion Points

1. Data and economics of palliative care

Dr Elissa Campbell, President of Palliative Care WA, presented a high-level [summary of the latest data and economic](#) evidence supporting increased investment in advance care planning and quality palliative care, which included:

- Demand for palliative care is expected to increase by 50 per cent over the next decade and double by 2050.
- KPMG research reported that investment in high quality palliative care delivers a very high return on investment.
- Research undertaken at St John of God Hospital Subiaco reported that significant numbers of both inpatients and outpatients who could have benefitted from access to palliative care services were not receiving them.
- Engagement in advance care planning improves end-of-life care, reduces hospitalisation rates, ambulance calls and increases referrals to palliative care.

2. Current deliverables – End of Life Care Program, WA Health

Dr Alison Parr, Clinical Lead, Palliative Care and Amanda Bolleter, Project Director, provided an [update on their program deliverables](#).

Dr Parr reported on the independent review of palliative care clinical advice lines undertaken by Nous Consulting and the significant sector engagement that occurred to inform this process. She also reported on the positive collaboration which has been evident to explore a best-practice model moving forward.

Amanda Bolleter focused on the launch of the revised Advanced Health Directive and other advance care planning support materials, scholarships to support further education in palliative care, an education and training framework and funding to support Compassionate Communities initiatives within Local Government.

3. Voice of lived experience

Palliative Care WA, as the peak body for the palliative care sector, is committed to ensuring the voice of lived experience is heard at every major palliative care forum and event. Unfortunately, COVID-19 disrupted the planned story telling of a lived experience speaker who had two experiences of palliative care to share.

Silverchain provided the meeting with a recently developed video recording of a lived experience storyteller sharing her experience of supporting her mother through the last stage of her life.

This poignant [video](#) recording was developed as part of Silverchain's palliative care program 40th anniversary commemorations.

4. Proposal – Progressing Quality Advance Care Planning in WA

Lana Glogowski, CEO Palliative Care WA, reported that consultations with CEO Roundtable members identified that increasing progressing advance care planning awareness and uptake was a key priority.

Lana shared the TV advertisement developed for the *You Only Die Once* campaign in 2019 <http://youonlydieonce.com.au/>. She reminded members that the Roundtable supported Palliative Care WA's proposal to develop the initial campaign and jointly contributed \$100K towards the project. Lana further reported that the campaign had been very successful with an Omnibus survey reporting a 60 per cent increased awareness of advance care planning <https://palliativecarewa.asn.au/consumer-awareness-campaign-proven-effective/>.

The [Progressing Quality Advance Care Planning in WA](#) proposal tabled at the meeting included:

- an extensive media campaign delivered over two years
- development and delivery of a train-the-trainer program to upskill sector partners to deliver advance care planning workshops to their staff, volunteers, and clients
- expansion of Palliative Care WA's independently evaluated community education program
- expansion of the highly successful Advance Care Planning Support pilot project funded by Carers WA.

Minister Sanderson indicated that while the project may not attract the \$3.5million requested, her staff would work with the CEO Roundtable for Palliative Care to explore funding opportunities, including discussions with Lotterywest. She suggested that engaging with the aged care sector was a priority given her understanding of the very low number of people receiving residential and home care support who had not developed an advance care plan.

Wayne Stone, GM Provider Networks HBF, suggested that there was considerable opportunity to collaborate with his organisation and their substantial membership base, to progress this project and/or other strategies to increase the uptake of advance care planning.

Janet Wagland, GM Disability Brightwater, reported on her organisation's commitment to advance care planning for all their clients, including their younger clients with disabilities and life-limiting illnesses. Similarly, Maria Davison CEO of Melville Cares reported on her organisation's engagement with advance care planning workshops to engage with their clients receiving home care support.

Dr Neale Fong, CEO Bethesda Health Care, reminded members that while advance care planning was a highly desirable process for the individual, their family and the health system, these conversations were not easy.

5. Compassionate Communities

The recently launched findings from the compassionate connectors program in the South West, by Prof Samar Aoun, showed that the program has been effective in improving social connectedness, reducing social isolation and increasing supportive networks for people with life-limiting illnesses, thus building the capacity of the community and the palliative care team to work together to deliver quality care at the end of life.

Clare Mullen, A/Executive Director with Health Consumers' Council reported on her enthusiasm for the Compassionate Communities approach to dying and death. She reflected that the community development and empowerment principles that underpin Compassionate Communities could potentially be applied to loneliness and isolation issues within the broader community. She also encouraged any volunteers engaged in these processes to reflect the diversity of the communities they serve.

Attendees:

Hon Amber Jade Sanderson MLA, Minister for Health; Mental Health

Hon Simon Millman MLA, Parliamentary Secretary to the Minister for Health; Mental Health

Dr Neale Fong, CEO Bethesda Health Care

Renae Lavell, Executive Director Silver Chain Group

Janet Wagland, General Manager Disability Brightwater

Ashley Reid, CEO Cancer Council WA

Maria Davison, CEO Melville Cares

Clare Mullen, A/Executive Director Health Consumers' Council

Wayne Stone, GM Provider Networks HBF

Professor Samar Aoun, President Motor Neuron Disease WA; UWA; Perron Institute

Lauren Davids, St John Ambulance WA

Jeffrey Williams, CEO St John of God Bunbury Hospital

Dr Alison Parr, Clinical Lead End of Life Care, WA Health

Amanda Bolleter, Project Director, End-of-Life Care, WA Health

Dr Elissa Campbell, President Palliative Care WA

Lana Glogowski, CEO Palliative Care WA (Chair)

Apologies:

Paul Coates, CEO Carers WA

Dr Scott Blackwell, Director Collaborative Healthcare

Michelle Jenkins, CEO Community Vision

Suzanna Robertson, Executive Director Health Consumers' Council

Catherine Stoddart, CEO Brightwater

Ella Dachs, CEO Alzheimer's WA