

Strategic Plan

2020 – 2023

February 2022 update



PalliativeCare
WESTERN AUSTRALIA

VISION Quality palliative care for all
MISSION Consulting, informing, supporting and collaborating with community and the palliative and aged-care sectors to ensure access to quality palliative care for all Western Australians

1. Engage, inform, and empower community	2. Supporting people needing palliative care	3. Support carers, family, and friends of those needing palliative care	4. Advocate, collaborate and contribute to increased awareness and sector development	5. Strengthen organisation sustainability, and effective representation
<p>Strengthen public dialogue on dying and death and facilitate increased understanding of advance care planning, palliative care and grief and loss.</p>	<p>Systemic advocacy for those needing palliative care and the development and delivery of services and supports where appropriate.</p>	<p>Systemic advocacy for carers, family, and friends of those needing palliative care and the development and delivery of services and supports where appropriate.</p>	<p>Foster strategic partnerships to systemically advocate for palliative care, progress mutually beneficial opportunities and actively contribute to awareness raising activities and sector development events.</p>	<p>Strengthen the organisation's focus on sustainability and ensure it effectively represents members through regular engagement, consultation, and systemic advocacy.</p>
KEY ACTIONS				
<ul style="list-style-type: none"> • Deliver community education across WA on advance care planning, palliative care and grief and loss; • Deliver a pilot service to assist people to progress advance care planning; • Deliver a consumer awareness campaign on advance care planning; • Advocate for the implementation of Compassionate Communities across WA and clarify the PCWA role in its development; • Map palliative care volunteering in WA and PCWA's potential role • Explore piloting death festival activities in WA; • Develop information sheets on palliative care specific to WA. 	<ul style="list-style-type: none"> • Find opportunities to ensure the voice of lived experience from people receiving palliative care informs our work; • Deliver a palliative care phonenumber providing non-clinical information and support to people, including those from diverse communities, needing palliative care; • Develop a palliative care information booklet specifically for people needing palliative care; • Continue to auspice the Lasting Words program which assists people receiving palliative care to prepare a legacy document; • Explore other strategies to assist people needing palliative care to better navigate the health and community services systems. 	<ul style="list-style-type: none"> • Find opportunities to ensure the voice of lived experience from carers, family, and friends of those needing palliative care informs our work; • Deliver a palliative care phonenumber providing non-clinical information and support to carers, family, and friends including those from diverse communities; • Review and re-print the Palliative Caring booklet which provides information for family and friends supporting the delivery of palliative care in the home; • Explore other strategies to assist carers, family, and friends of those needing palliative care to better navigate the health and community services systems. 	<ul style="list-style-type: none"> • Facilitate the CEO Roundtable and Advance Care Planning Consortium as opportunities to advocate for increased investment in palliative care; • Collaborate with service providers to facilitate clearer palliative care pathways between primary health, aged care, community services and palliative care; • Explore collaborative opportunities with aged care to progress advance care planning within a COVID-19 focus; • Contribute to increased awareness of National Advance Care Planning and National Palliative Care Weeks; • Contribute to sector development through the delivery of summits, awards events, and professional development forums; • Facilitate the development of an Emerging Leaders Network. 	<ul style="list-style-type: none"> • Strengthen the organisation's financial position; • Grow individual and organisation membership and continue to enhance the value proposition for members; • Continue to develop effective organisational governance processes; • Further develop the organisation's branding strategy and communication systems; • Implement our Reconciliation Action Plan (RAP); • Develop and implement our Disability Inclusion Action Plan (DAIP).

All strategic goals will prioritise equity and inclusion by recognising and responding to the specific needs of Aboriginal and culturally diverse communities, people with a disability and other groups as identified.